

# unduetrestella DESIGN WEEK

a week of art and design for kids

*Stay little to become big*

Fuorisalone 2015 | 14 > 19 April

@ Ki.D.S. Kids Design at Superstudio

SuperDesign Show - Superstudio Più / Basement, via Tortona 27, Milan



here  
we  
are!

After the great success of the exhibition format **kidsroomZOOM!**, four editions 2011-2014, **unduetrestella** course of research and scouting will be presented in a new location and becomes big.

**unduetrestella**, project of art, design and food for children, conceived and curated by Paola Noé and one of a kind in Italy, is proud to announce **unduetrestella DESIGN WEEK**, that will take place in the prestigious spaces of **Superstudio Più / Basement**, within **Ki.DS Kids Design at Superstudio**, during Milan Design Week 2015 (April, 14-19). The preview of this brand new event has been hosted at 80.Pitti Bimbo, Florence, last January.

With *Stay little to become big*, title of this first edition, **unduetrestella DESIGN WEEK** aims to tell the importance of staying kids to become big (**#staylittle**).

Furniture, home furnishings, toys, art, food and editorial proposals interact with each other in the spaces of **unduetrestella DESIGN WEEK** in order to create special environments to live, move and grow with the children, but especially for being children. **Unduetrestella** believes that, today, the furniture dedicated to the world of kids just can't reproduce the design object from adults' world since it has to fulfill more complex needs such as the play, the growth and the development of skills, not to mention that it has to pay attention to materials, production and realization techniques of the objects.

Art, design and creativity for children are the key players of **unduetrestella DESIGN WEEK**. Thanks to a research that have been strengthened through years, **unduetrestella** presents some interesting solutions and suggestions for "spaces for the little ones", working with brands, companies, designers and artists involved in the world of childhood, to create creative design solutions that also meet the requirements of the smallest.

At the first edition of **unduetrestella DESIGN WEEK** there will be among others: Alicucio (I), Antonio Scarponi / Conceptual Devices (I/CH), Giovanni Bauwens - Willing and Able (BE), Bumoon (FR), blueroom (CH), collégien (FR), Fab Goose (DK), georges (FR), il Saccotto MADE IN ITALY (I), IK&SK Design Studio (FR), IO Kids Design (GB), jäll & tofta (DE), jungle by jungle (FR), JOOLZ (NL), Koa Koa (FR), Lagrama (ES), Richard Lampert (DE), LIL'gaea (TR), LILIANE (NL), LOFT 42 by Furf Design Studio (I), LOUIS LE SEC (BE), Martina della Valle (I), Mayice (ES), MOLUK (CH), MV% Ceramics Design (I), Nidi by Battistella (I), Nonah (FR), Lina Patsiou (GR), Puella Petite (I), Samuele Menin (I), Studio delle Alpi (LU), Studio Fludd (I), toctocLAB (I), Uocu (DE), Valia Barriello (I) and many others.

## Concept

Stay little to become big  
unduetrestella DESIGN WEEK:  
a week of art and design for children, presented at  
the Design Week 2015  
within Ki.D.S Kids Design at Superstudio.

## Location

Ki.D.S, Kids Design at Superstudio, SuperDesign Show,  
Superstudio Più / Basement, via Tortona 27, Milano

## When

April 13 h 3pm-8pm (only press preview)  
April 14-17 h 10am-9pm (only professionals)  
April 18 h 10am-9pm (entrance allowed to everybody)  
April 19 h 10am-6pm (entrance allowed to everybody)

## Workshop

saturday april 18- in collaboration with KOA KOA (FR)  
sunday april 19 - in collaboration with ELECTAKIDS (I)

## About us

unduetrestella is a project of art, design and food for kids,  
based in Milan.

[www.unduetrestellababy.com](http://www.unduetrestellababy.com)

## Contact

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## Social

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#unduetrestellaDESIGNWEEK #unduetrestellaDW  
#staylittle #littletobig  
#staylittletobecomebig



thanks to  
LINEA  
MAMMA  
BaBy